

# FlyerGenie™

## FlyerGenie™

Powerful GenAI Flyers/Leaflets builder with Digital Vouchers

Logo

Products

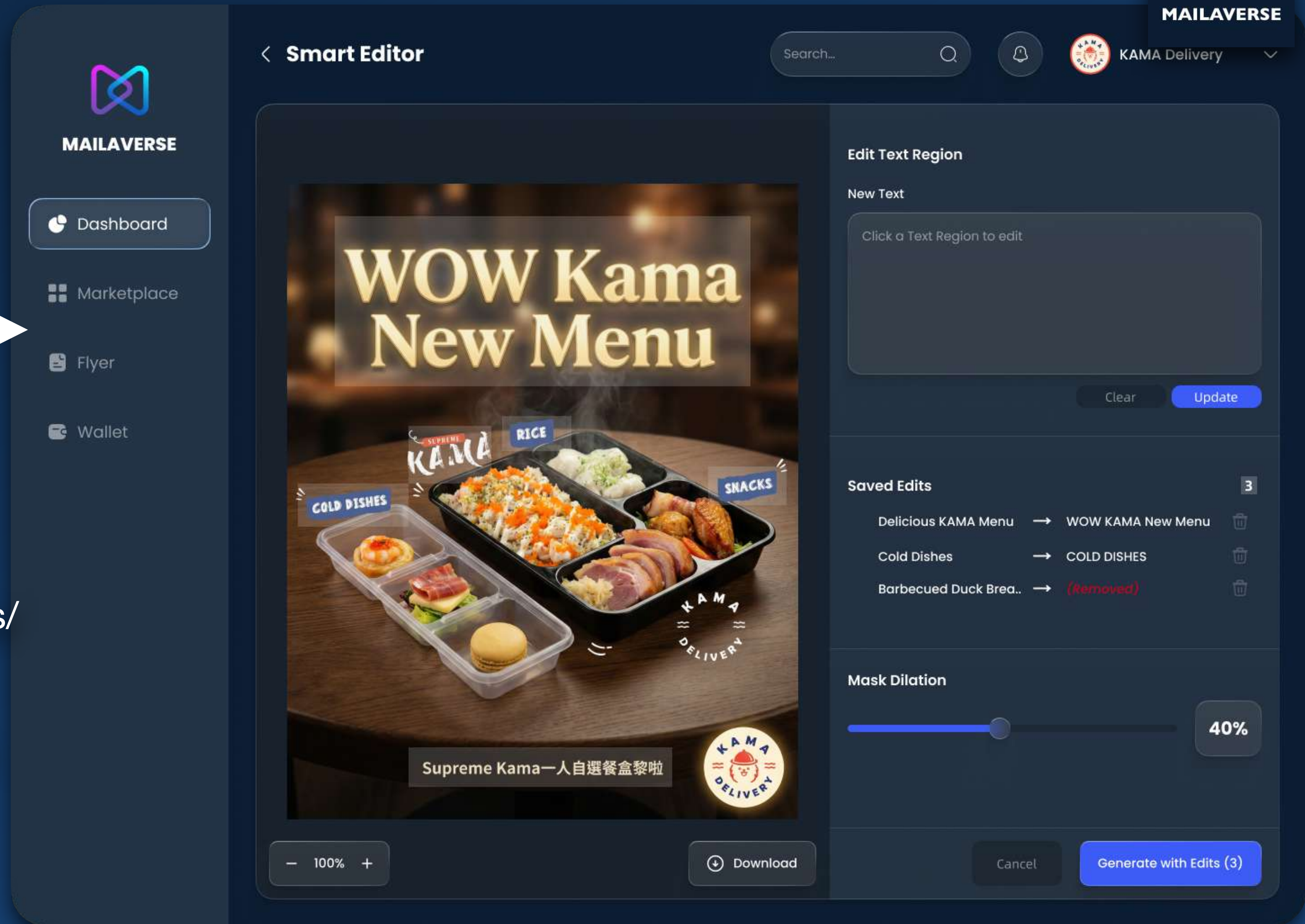
Prompts

Header

Digital Coupon Builder

Brand Alignment

1. Dimensions
2. Customised Structured Input  
Logo, Header, Background, Products/ Services Images, Coupons etc
3. Formulated prompts
4. Brand Design System/Moodboard
5. Flyer Generated
6. Brand Check (visual style)
7. Smart Text Editor



# Brand Design System/Alignment

AI Model Tailored for Brand Flyer Design



## Key Differentiation:

### 1. Formulated Prompts

Casual prompts + brand essential input

### 2. Brand Alignment: Features, Structured input

Campaign Moodboard / Reference Image (optional)

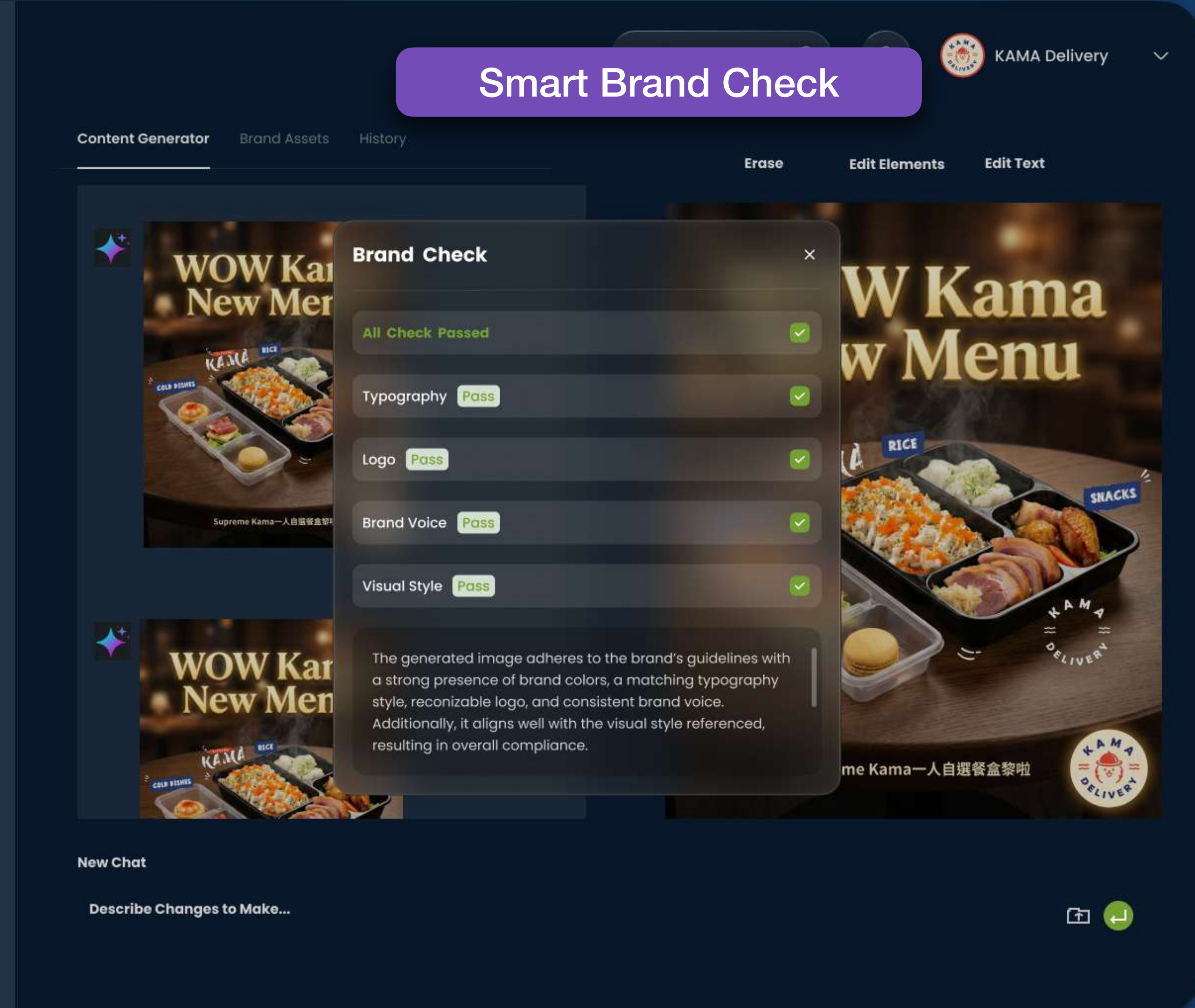
+

Primary Color (Hex)  Secondary Color (Hex)

Typography  Brand Voice

Upload Logo (optional)

Logo Position



**Our Goal:** minimise user's input & time

# Flyers Production

Static & Dynamic Flyers



Customised Logo & Products

Excellent Text Rendering

Brands Alignment



Real time Conversion Tracking



Select Mask to Edit



# Fully Traceable Conversion



- X** just Repeated Customers
- X** just Exposure/Views
- X** just CPC CPM CTR

## Real Time Performance Analytics

Total Budget Spent

Statistic Performance

Total Carbon Contribution

## Higher Conversion & Efficiency

Green Token, Green Flyer, Green Merchant

Fire Fitness Co. Ltd

Dashboard
Tvalue
🔍
⚙️
🕒
🔔
👤

YTD ▼

Total Budget Spent

### HK\$23,156.00

Total Interacted Users:

### 47,863 +133.14%

85.6%  
Browsed

30.3%  
Downloaded

15.9%  
Converted

● Hong Kong
● China

Total Carbon Reduction:

## 111,042.16

gCO2eq

+5,650.44

Statistic Performance:

### 93.25%

Avg Broswe Rate(%)

### 23.5%

Avg Download(%)

### 9.8%

Avg Conversion (%)

### \$0.455

Cost per Broswe(CPB)

Read to Earn

Survey to Earn

Scan to Earn

Play to Earn

history: 4 results

Thumbnail	Ad Title	Status	Ad Type	Total Reached	Broswe Rate(%)	Total Budget	Remaining Pool	Cost per Broswe(CPB)	Download (%)	Converted (%)
	Opening Free 1 Hr...	Live	read	12285	90.1%	HK\$5000.00	HK\$251.50	HK\$0.43	22.6%	7.5%
	Opening Free 1 Hr...	Completed	scan	18965	97.4%	HK\$8000.00	HK\$0	HK\$0.51	33.2%	5.2%
	Opening Free 1 Hr...	Completed	read	32667	89.6%	HK\$15000.00	HK\$0	HK\$0.60	14.9%	10.1%
	Opening Free 1 Hr...	Completed	read	54489	95.9%	HK\$20000.00	HK\$0	HK\$0.39	18.0%	16.4%